



ENERGISING GLOBAL HEALTH INNOVATION & ENTREPRENEURSHIP

7 - 19 September 2020
ONLINE

More information & Registration:

website: energy.isglobal.org

The digital revolution has the potential to improve health and empower patients, but it could also increase health inequities, shaping the economy and the society.

ENERGHY 10-day Summer School is a toolbox and a fresh experience to change perspective for a new generation of Global Health innovators. Designed to empower postgraduate students, researchers and young professionals to create new business models with global citizen-centric solutions aimed at democratizing health for all.

What will you learn?

You will develop an entrepreneurial mindset; acquiring innovation, management and communication knowledge and skills to create a start-up.

UNIC

Motivated by the Sustainable Development Goals

“Learn-by-doing” with open discussions with entrepreneurs, tech transfer experts, real challenge-based workshops, spotlight speakers, online toolbox and final pitch award

Leverages talent putting together top hospitals, research, academia, tech transfer and industry partners from across Europe to jointly work on a unique course offer on global health transformation

Worldwide reach, with participants from around the globe and different backgrounds to enrich perspective and networking

Participants profile

- Masters and PhD graduates or students;
- Post-Doctoral researchers;
- Young entrepreneurs and professionals interested in Global Health coming from different disciplines.

Fluency in English is required.

Practical details

- **Format:** Online learning
- **Dates:** 7 – 19 September 2020
- **Duration:** 11 days
Monday-Friday from 9am-7pm
Saturday 19 September from 9am-2pm
- **Language:** English
- **Tuition:** The ENERGHY Summer School 2020 has been awarded funding from EIT Health which is supported by EIT, a body of the European Union. The estimated value price of this course is 1000€. Accepted candidates will be required to pay 20€ to cover the registration fees by the University of Barcelona.
- **Credits:** 5 ECTS and postgraduate diploma by the University of Barcelona.



Programme

DAY 1	CHALLENGES IN GLOBAL HEALTH	
	How can innovation help reach the Sustainable Development Goals (SDGs) and save lives in Covid-19 Pandemic?	Push creativity up, teambuilding
DAY 2	INNOVATION FOR HEALTH EQUITY	
	Overcoming health access and inequity through innovative business models	Awaken the entrepreneurial spirit, finding a problem to solve
DAY 3	MOVING TO SMART HEALTH	
	From research to innovation for impact; Intellectual Property & Transfer Policy	Opportunity validation and Customer discovery
DAY 4	NEEDS LED INNOVATION	
	User-cented Bio-design process; Medical Technology innovation	Customer mapping and Value proposition
DAY 5 & 6	FROM KNOWLEDGE TO USERS	
	Visit & workshop to 3 sites: Sanofi-Espoir, Médecins sans Frontières and Hospital Sant Joan de Déu	Minimum valuable product with Lego serious play; Turning ideas into Business Models
DAY 7 & 8	START-UP YOUR BUSINESS	
	Start-up financials; Ups, downs, pitfalls and watch-outs of successful start-ups; Wearing the investor's hat; Innovator Toolkit	Urban Health spotlight talk Bring your Business Model together; The road to market: flipping the pitch
DAY 9	FINAL COACHING	
	How to pitch your project	
DAY 10	PITCH AND AWARDS CEREMONY	